

WIN IFA MÉXICO

Why are we here?

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On August 29th, 2019 WIN Mexico held its first meeting. That day, in the *Club de Industriales*, some familiar, and many new faces, came together joined by a common question: Why are we here?

One year has passed since then. Women of different professions, varying ages, working for a variety of companies and firms, all trying to discover the purpose for WIN Mexico.

It has not been easy to answer this, we have faced challenges and unexpected circumstances. However our path to discover the WIN Mexico purpose has always been supported by many WIN and IFA members. We specially want to thank you two key individuals for their support to WIN Mexico activities. Thank you, Jeanne Goulet, Chair of the IFA WIN Committee, for being one of the WIN founders and a motivation force for our work. Thank you, Enrique Ramírez, President of IFA Mexico, for being our ally and a constant support to discover the WIN Mexico purpose.

As we strive to find said purpose, this year we have focused our efforts on increasing the number of female IFA members, the participation of women panelists in IFA events, as well as in the IFA Mexico committees.

Our efforts have also been targeted at gaining visibility and recognition for women, both in our organization and in Mexican society. Likewise, to work for equality within the firms and the structures of IFA has been an important part of our actions. Additionally, we have also managed to strengthen a women's network that can inspire and support other fellow women.

It is one year later, and we continue to ask ourselves why we are here. We could answer this question with all of the above, but that really isn't our main purpose. For WIN Mexico it's something else, we are here for something bigger.

We are here, but we are not alone. The WIN Mexico's purpose is broader and it is not limited by gender or identity. Our work is also in the benefit of anyone belonging to IFA and for the future of our branch and our organization.

We are here to build a more inclusive and diverse IFA, enriched by ideas not by labels. We are here to build a team made of ethical, capable and eager people, looking forward to share their knowledge and to build a better version of ourselves, our branch and IFA.

As part of this purpose, we are proud to share this first monthly newsletter, an effort towards building an open space for the discussion and the analysis of international taxation.

This newsletter is an open letter for anyone who wants to contribute in creating a wider world based on respect and equality. Women, men, all IFA members, we will be delighted to receive your contributions in an attempt to understand why we are here.

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